

AYNJ Job Fair 2014 Team Report

1. ASEAN Students Career Fair 2014

Aim : A platform to help ASEAN students in building their career
Date : 19th January 2013 (Sat)
Time : 12:00 noon ~ 5:00pm
Venue : Aoyama Bell Commons 9F Cradle Hall
Organizer : ASEAN Youth Network in Japan
Co-organizer : Intelligence.,Ltd. and ASEAN-Japan Centre

Leader : Loo Chi Wern (Malaysian Students' Association in Japan)
Vice Leader : Farngrang Mattanee (Thai Students' Association in Japan)

Target students: 2014 fresh graduates-200 students (real target)
2013 grads also allowed to participate

Undergrads : B3 & B4
Postgrads : M1 & M2
Phd : 2nd & 3rd year

Online registrants : 350 students
Attended : 200 students (ard 30 students walk-in)

Participating companies (15 corporates)

- a. Ajinomoto Group
- b. ABEAM Consulting
- c. Hitachi Automotive
- d. Casio
- e. 7-Eleven Japan
- f. NTT Communications
- g. Fast Retailing Co.,Ltd
- h. Hakuhodo Consulting
- i. Broadleaf
- j. Suzuyo & Co., Ltd
- k. STARTS Group
- l. Capcom Co.,Ltd
- m. Daihatsu Motor Co.,Ltd
- n. Sumitomo Electric Industries
- o. House Food Co.,Ltd

Transport Subsidies:

Given to the FIRST 150 online registrants only

Terms and conditions: To receive the subsidiary, students have to arrive at the venue by 12:00 noon(Registration starts from 12:00), and the subsidiary will be distributed from 6:00pm. Students are required to exchange their subsidiary with the colored tickets.

**Transport subsidies were given as an approach to encourage students to register earlier and arrive earlier during the event. It also helps to keep the students till the end of the event.

4 different colors for each tickets (1000yen, 3000yen, 5000yen, 7000yen)

Subsidy details

A. 7,000JPY (沖縄県、北海道、山口県、福岡県、大分県、熊本県、佐賀県、長崎県、鹿児島

県、宮崎県)

B. 5,000JPY (青森県、秋田県、岩手県、山形県、宮城県、福井県、滋賀県、三重県、京都府、

奈良県、大阪府、兵庫県、和歌山県、鳥取県、広島県、島根県、岡山県、徳島

県、香川県、高知県、愛媛県)

C. 3,000JPY (福島県、新潟県、富山県、石川県、長野県、山梨県、静岡県、愛知県、岐阜県)

D. 1,000JPY (東京都、千葉県、神奈川県、茨城県、群馬県、栃木県、埼玉県)

2. Sub events

a. Job Hunting Seminars for ASEAN Students in Japan (1st)

Aim : 自己分析(Self Evaluation for CV)and network session with OBs

Date : 15th December 2012 (Sat)

Time : 1pm ~ 4pm

Venue : ASEAN-Japan centre hall

Lead by Myint Thiri Lwin (Myanmar Youth and Students Association)

Number of online registrants : 60

Attendees : 30+

Coach : 高原朋美 Takahara Tomomi (Intelligence staffs)

Networking session OBs (10person)

1. ITOCHU--Malaysia
2. Rakuten--Malaysia
3. HP--Myanmar
4. GLEE--Thai
5. IBM--Myanmar
6. Kyowa--Cambodia
7. Vasily Inc--Thai
8. Apple--Myanmar
9. NTT communications--Myanmar
10. Mitsubishi Materials corporation—Thailand

b. Job Hunting Seminars for ASEAN Students in Japan (2nd)

Aim : 自己分析(Self Evaluation for CV) and CV checking

Date : 15th December 2012 (Sat)

Time : 7pm ~ 9pm

Venue : Intelligence Ltd. office, Marunouchi Bldg 27 floor

Attendees : 7 students

Both seminars have same content

3. Sponsorship plan by Intelligence

-two plans suggested but we chose Plan A

Plan A

#base sponsor is 170 万円 (no less than this amount)

target 200 students = 200 万円

target: 2014 新卒 (2013 graduates and others are also welcomed to attend but not counted as target)

deduction

short of 50 students(150 students) = 170 万円 (no less than this amount)

short of 30 students(170 students) = 185 万円

incentives

extra 20 students (220 students) = 215 万円

extra 40 students (240 students) = 230 万円<<==no more than this amount

let's say on event day, we got below target:

sponsor 170 万円

transport subsidy included -30 万円

Prizes & expenses included -5 万円(let's say)

minimum profit around 140 万円

Please note that not every students are counted as target!

Our target is only those from ASEAN countries and must graduate before or in year 2014.

Plan B

Take a risk of 50% share of loss and profit with Intelligence ltd. High risk, high returns

AYNJ pay for venue cost

4. Lucky Draw Prizes

Started at 6pm

Budget : 40,000 yen

① Nexus 7 16GB	¥20,195
② Kindle Paperwhite	¥7,980
③ Buffalo Portable HD 500GB	¥5,480
④ iPod Shuffle 2GB	¥4,200
⑤ Owitech recharer OWL-ACUS4(W) [USB 充電器 4 ポート (2.1A+1A×3)]	¥3,140
<u>total cost</u>	<u>¥40,995</u>

5. Registrants details

Country	Mailing list Contacts	Target	Achieved(a day before fair)
Cambodia	250	30	16
Singapore	200	10	4
Thailand	2000	80	68
Vietnam	1000	50	36
Myanmar	300	50	40
Malaysia	1000	50	52
Laos	?	20	10
Indonesia	2000	80	55
Philippines	500	20	21
Others	-	-	14
Total	7250++	390	316

Please note that previous year only 60% registrants turned up in the event. So, the number of registrants should be 390 students in order to achieve max target of 240 students.

6. Others

1. Enquiries email address : aseanjobfair2014@aynj.org
2. Confirmation email **should be sent to every registrants**
3. Only students who registered 1 week before the job fair are eligible for the scouting service
4. Confirmation with all the association before selecting the job fair date-avoid clash of events
5. Meeting with Intelligence should be conducted on weekend if can. So more members can participate and share their opinions.
6. Strict penalty, rules and regulations should be imposed to all the committee regarding meeting attendance. For example, 3 times absent in the meeting without proper reason and report, the person will be out of the team.

4. Steering committee (28 members)

Association of Filipino Students in Japan (AFSJ)

- a. Sandy Mae Gaspy
- b. Karlvin Cuaresma
- c. Ed Lucio

Vietnam Youth and Student Network (VYSA)

- a. Le Ngoc Huyen

Cambodia Students' Association in Japan (CSAJ)

- a. Hort Earmseng
- b. Lim Chantha

Lao Students' Association in Japan (LSAJ)

- a. Doo Itthida Gnaungvounng
- b. Panet Singthiemphone

Myanmar Youth and Student Association (MYSA)

- a. Hlaing Myint Oo
- b. Su Zar Zar
- c. Myint Thiri Lwin

Thai Students' Association in Japan (TSAJ)

- a. Farnfarn Mattanee
- b. Maroay Phlernjai Tang
- c. Bancha Janthong Oo
- d. Supawan Kumpituck

Malaysian Students' Association in Japan (MSAJ)

- a. Reefqi Al-Abqary
- b. Ashraf Zulkaple
- c. Tnew Chen Zhun
- d. Loo Chi Wern

Singaporean Students' Association in Japan (SSAJ)

- a. Emily Lek

Indonesian Students' Association in Japan (ISAJ)

- a. Ramadhona Saville

AYNJ Secretariats

- a. Gladys Angala
- b. Arianne Dumayas
- c. Vanna Hay
- d. Ty Chamnan
- e. Watanabe Mizuki
- f. Layhort Ting
- g. Ooi Wei Tze